

# **FEMALE LEADERSHIP PROGRAM**

Specifically encouraging female employees and  
preparing them for leadership positions

**Course dates 2024**

**Autumn:** 7 October to 17 November  
**Registration deadline:** 10 September 2024

# WHY FEMALE LEADERSHIP?

## CHALLENGES ON THE JOBS MARKET

- **Change of generations and shortage of qualified staff:** about 1 million people per year will go into retirement in the coming years
- **The Great Resignation in Germany as well:** voluntary resignations and willingness to change jobs are on the rise
- **Getting women proactively into leadership and key positions:** promoting talents inhouse and preventing the shortage of qualified staff
- **Strengthening businesses organically:** actively shaping the digital and cultural transformation with strong leadership personalities

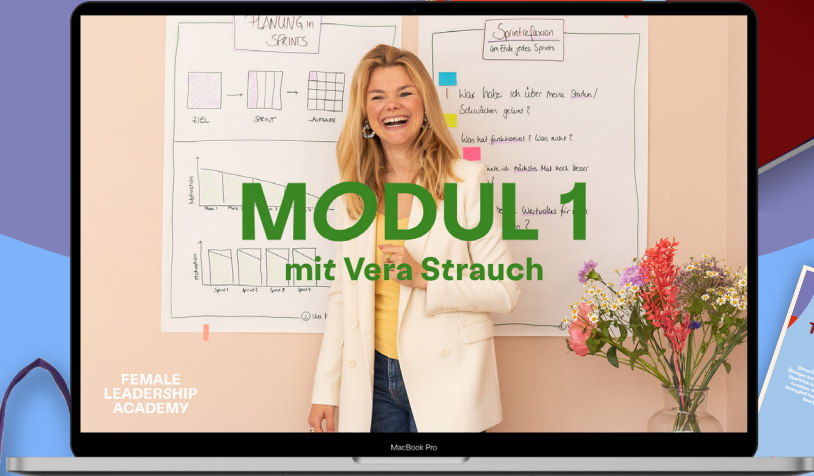
### Customers (selection):



# RESULTS OF THE PROGRAM

## STRONG LEADERS FROM PERSONALITY DEVELOPMENT

- **Responsibility and own initiative:** purposeful action, assessing consequences and making decisions
- **Communication:** taking proactive and pragmatic action in a team
- **Team leadership and leadership strength:** recognising and addressing needs in the team, letting people learn from each other, being a role model
- **Conflicts:** mastering difficult situations in a solution-oriented way with mediation skills
- **Organisation and structure:** ability to identify priorities selectively and actively shape processes
- **Knowledge transfer:** bringing new competencies to the team and supporting others



# PARTICIPATION

## FACTS AND DATA

**Next seminar start date:** 17 November 2024  
**Registration deadline:** 10 September 2024

- 6 weeks daily coaching: 30 lessons and more than 60 exercises
- Peer-to-peer coaching (6+ sessions)
- 5 live online seminars
- Physical materials such as a workbook, business journal, work poster and much more
- Personal coaching by psychologists, coaches and the academy team
- After the successful completion, you can participate in the »Masterclass« follow-up course.

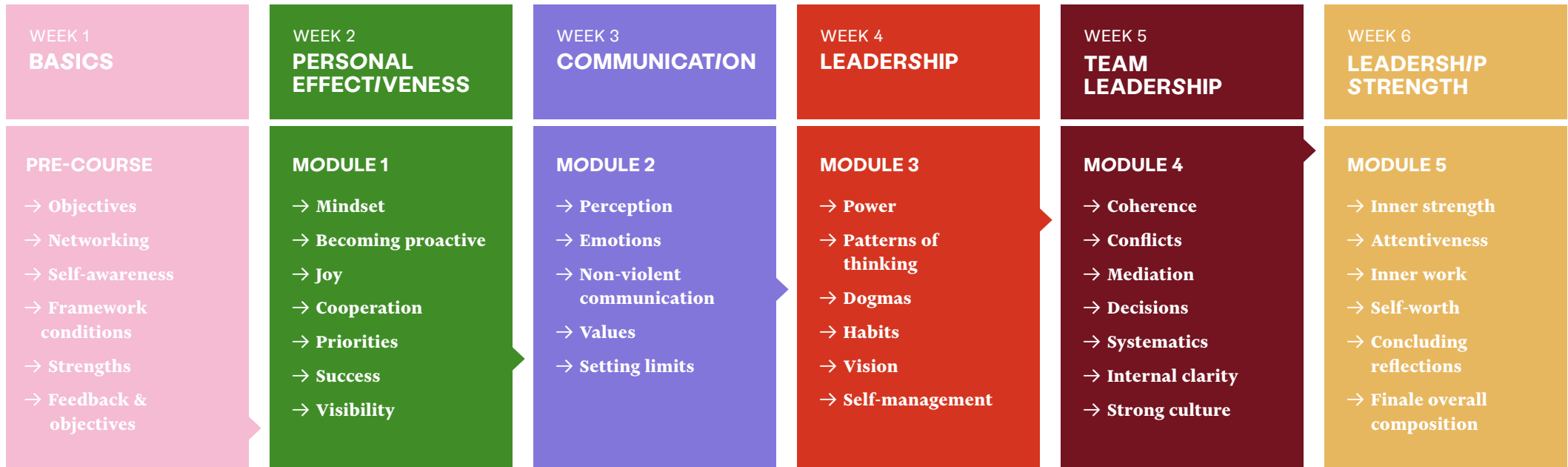
**2.295 € (incl. VAT) per participant**

With 10 participants or more, we will be happy to draft a custom offer for your business. Simply inquire about this by telephone or email us.

\*example description of some of the subjects

**Love what you do.**  
FEMALE LEADERSHIP ACADEMY

# PROCESS AND SUBJECTS



**+ LIVE INTERACTION:** Peer-to-peer coaching (6+ sessions) · Online seminars · Personal Academy coaching

**+ MATERIALS:** Physical workbook & documents · Video & MP3 · Audio guide · Meditation course

**+ FURTHER EXTRAS:** In-depth exercises · Book recommendations · WhatsApp voice messages

# UNIQUE APPROACH

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## MADE FOR THE DAILY HIGH DEMANDS

- **Flexible participation:** participate digitally and at your own pace, worldwide from anywhere
- **Practice-oriented learning:** application of impulses and exercises in workday life
- **Developing new routines:** daily impulses for reflection
- **Peer-to-peer coaching:** separate mastermind group for each participant
- **Team support:** personalised coaching if needed by our expert team
- **Graduates benefits:** networking sessions and Academy input in the follow-up to the course completion

# WHAT MAKES US

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## SAFE SPACES FOR WOMEN IN LEADERSHIP

- **We make leadership and growth appealing!**  
Taking responsibility, growing and shaping things is fun. We are certain of this. And our course participants profit from this approach.
- **Shared power is a superpower!**  
We create strong networks and a community of people who support and elevate each other. And who move something - for themselves and for others.
- **Break down barriers!**  
This is part of our mission: not just breaking down the barriers in people's heads but also broadening the access to opportunities.



**We are looking forward to you!**

You are welcome to contact us if you have any questions or specific requirements.

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Business Development

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