

FEMALE LEADERSH/P MASTERCLASS

6 months of integrated leadership training for future-oriented working

female-leadership-academy.de/masterclass

Course dates 2024/25: 8 July to 12 January

Registration deadline: 11 June 2024

WHAT IS THE FEMALE LEADERSHIP MASTERCLASS?



The Female Leadership Masterclass is a **6-month online development program for female managers and key players.** What makes our integrated training special is that we combine digital tools, live formats and in-person meetings: with impulse sessions, personal exchange of ideas in mastermind groups, resonance rooms, and digital workshops, we support the participants in the implementation of change processes and concrete projects in everyday work life and in their personal further development. Academy Mentor Vera Strauch guides participants with her concrete expertise in **corporate leadership, management and psychology.**

WHO SHOULD GO TO THE MASTERCLASS?

Exclusively graduates of the Female Leadership Program may participate.

RESULTS OF THE MASTERCLASS

- → Knowledge of leading personnel, budget responsibility and business development
- → Ability to reflect on structures and taking a strategic view on planning
- → Comprehensive know-how in project management
- \rightarrow Confident moderation skills for workshops and meetings
- → Impulses for innovative 'New Work' approaches
- \rightarrow Conflict resolution and fundamental psychological knowledge
- \rightarrow Know-how in target formulation and annual planning
- → Specialised skills in change management and process supervision



PARTICIPATION

FACTS AND DATA

Next course start date: 8 July 2024 Registration deadline: 11 June 2024

- \rightarrow Weekly 2-3 hours of practical exercises and video input
- \rightarrow $\;2$ packages with 3 printed workbooks and work posters
- $\rightarrow~~$ 5 online workshops on select topics with an Academy Coach
- \rightarrow 2 impulse sessions with Q&A
- → 2 resonance rooms on current topics with live moderation by an Academy Coach
- → Personal exchange of ideas in Mastermind Groups
- \rightarrow Close personal assistance by the Academy team
- → Unlimited access to the digital campus with exercises, video input and literature
- \rightarrow Detailed certificate of participation

Costs: 4.495 EUR (incl. VAT)

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PROCESS AND CONTENTS

YOUR BASICS FOR MIN THE NEXT SIX MONTHS BUS		MODULE 1 MINDSET OF PROJECT MANAGEMENT, BUSINESS FIELD DEVELOPMENT & STRATEGIC PLANNING		MODULE 2 CAREER, VISIBILITY & CONFIDENCE		MODULE 3 MODERATION OF WORKSHOPS & MEETINGS		MODULE 4 NEGOTIATIONS & LEADING TALKS
 → Taking stock → Energetic customs → Contract with myself → Making preparations 		 → Vision, mission and strategic planning → Project management → Target systems and your plan for action → Self-management and focus 		 → Career planning and visibility → Networking and corporate politics → Values, boundaries and assertiveness → Your self-worth care package 		 → Moderation → Workshop and meeting design → Group dynamics and personality types → Appreciative communication → You as the moderator 		 → Sensitive talks → Leading negotiations → Inner strengths and bodywork → Group simulation for leading talks
<u>Essentials:</u> Self-management <u>Essentials:</u> Bo		<u>Essentials:</u> Bodywork	Essentials: Confidence and self-assurance		<u>Essentials:</u> Self-worth			
	CELEBRAT/ON DIGITAL CLOSING WORKSHOP → The flow of your Master Class → Connecting with the sense → Finding and using motivation → Next steps after the Masterclass		BREAK BREAK FOR THE CHANGE OF THE YEAR		 MODULE 6 FOCUSSING & ANNUAL PLANNING → Deep dive recap and reflection → Visualising and manifesting → Energetic start into the new year → Rough nights special 		 MODULE 5 ORGANISATIONAL CULTURE & CHANGE MANAGEMENT → Introduction to change management → Process supervision and change agents → Corporate culture and organisational habits → Your change process 	
					Essentials: Intell intentions and af	ectual approaches, firmations	Essentials: Shapi and relationships	ing communication

+ 🎁 BONUS LESSONS, 🛃 OPTIONAL EXERCISES, 😫 BOOK TIPS, 🖓 PODCAST EPISODES, 👗 MINI MEDIATION COURSE



UNIQUE APPROACH

WHAT MAKES US US

MADE FOR THE DAILY HIGH DEMANDS

- → Flexible participation: participate digitally and at your own pace, completion side-by-side with the job is possible, independent of location
- → **Practice-oriented learning:** Applications of impulses and exercises in workday life
- → **Networking:** building and expanding a strong network
- → **Transfer:** transfer of new competencies and skills to the team
- → **Lasting change:** personalised and long-term assistance from our expert team

SAFE SPACES FOR WOMEN IN LEADERSHIP

 → We make leadership and growth appealing! Taking responsibility, growing and shaping things is fun. We are certain of this. And our participants profit from this approach.

\rightarrow Shared power is a superpower!

We create strong networks and a community of people who support and elevate each other. And who move something – for themselves and for others.

\rightarrow Taking down barriers!

This is part of our mission: not just in the heads taking down barriers while also broadening the access to opportunities.

\rightarrow Think big and take action!

Strategic thinking and planning are the foundations of our work in the Masterclass. Innovative spirit and creativity get just as much room as coupling it with feasibility and concrete milestones in implementation.

book now

Simply register digitally using our booking form.



We are looking forward to you! You are welcome to contact us if you have any questions or specific requirements.

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FEMALE LEADERSHIP ACADEMY