

FEMALE LEADERSHIP PROGRAM

Specifically encouraging female employees and
preparing them for leadership positions

Course dates 2024

Spring: 4 March to 14 April

Registration deadline: 6 February 2024

Autumn: 7 October to 17 November

Registration deadline: 10 September
2024

WHY FEMALE LEADERSHIP?

CHALLENGES ON THE JOBS MARKET

- **Change of generations and shortage of qualified staff:** about 1 million people per year will go into retirement in the coming years
- **The Great Resignation in Germany as well:** voluntary resignations and willingness to change jobs are on the rise
- **Getting women proactively into leadership and key positions:** promoting talents inhouse and preventing the shortage of qualified staff
- **Strengthening businesses organically:** actively shaping the digital and cultural transformation with strong leadership personalities

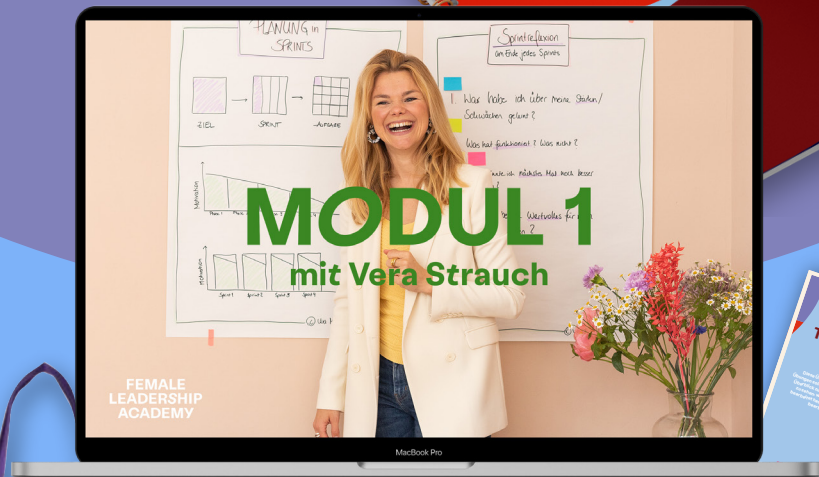
Customers (selection):



RESULTS OF THE PROGRAM

STRONG LEADERS FROM PERSONALITY DEVELOPMENT

- **Responsibility and own initiative:** purposeful action, assessing consequences and making decisions
- **Communication:** taking proactive and pragmatic action in a team
- **Team leadership and leadership strength:** recognising and addressing needs in the team, letting people learn from each other, being a role model
- **Conflicts:** mastering difficult situations in a solution-oriented way with mediation skills
- **Organisation and structure:** ability to identify priorities selectively and actively shape processes
- **Knowledge transfer:** bringing new competencies to the team and supporting others



**Love
what you
do.** FEMALE
LEADERSHIP
ACADEMY

PARTICIPATION

FACTS AND DATA



Next seminar start date: 4 March 2024

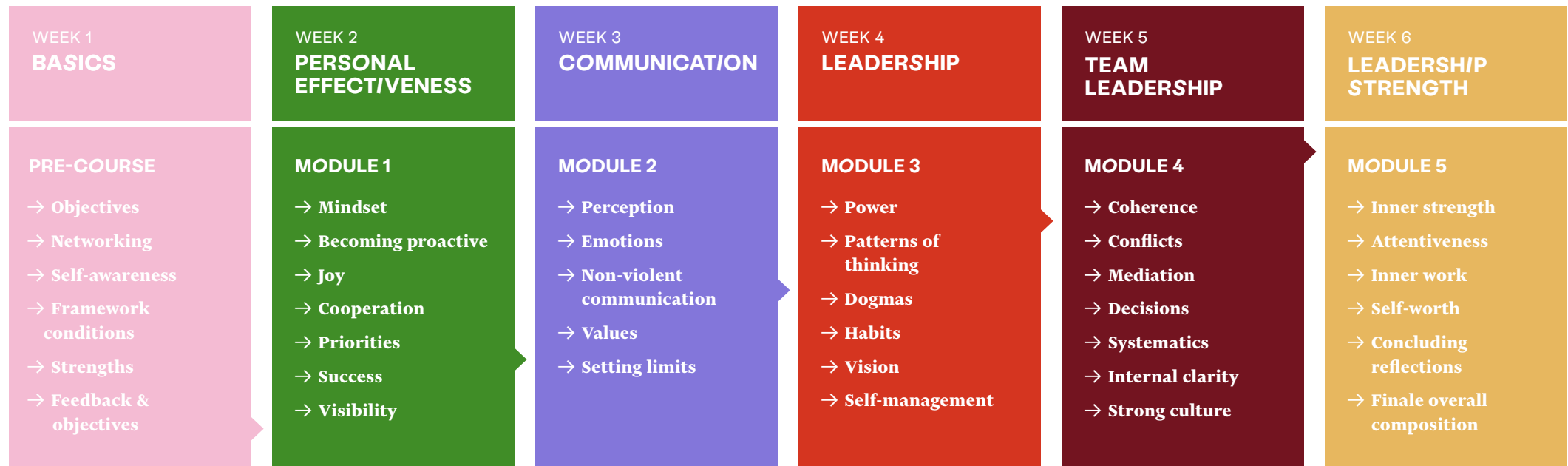
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- 6 weeks daily coaching: 30 lessons and more than 60 exercises
- Peer-to-peer coaching (6+ sessions)
- 5 live online seminars
- Physical materials such as a workbook, business journal, work poster and much more
- Personal coaching by psychologists, coaches and the academy team
- After the successful completion, you can participate in the »Masterclass« follow-up course.

2.295€ (incl. VAT) per participant

With 10 participants or more, we will be happy to draft a custom offer for your business. Simply inquire about this by telephone or email us.

PROCESS AND SUBJECTS









+ LIVE INTERACTION: Peer-to-peer coaching (6+ sessions) · Online seminars · Personal Academy coaching

+ MATERIALS: Physical workbook & documents · Video & MP3 · Audio guide · Meditation course

+ FURTHER EXTRAS: In-depth exercises · Book recommendations · WhatsApp voice messages




UNIQUE APPROACH

MADE FOR THE DAILY HIGH DEMANDS

-  **Flexible participation:** participate digitally and at your own pace, worldwide from anywhere
-  **Practice-oriented learning:** application of impulses and exercises in workday life
-  **Developing new routines:** daily impulses for reflection
-  **Peer-to-peer coaching:** separate mastermind group for each participant
-  **Team support:** personalised coaching if needed by our expert team
-  **Graduates benefits:** networking sessions and Academy input in the follow-up to the course completion

WHAT MAKES US

SAFE SPACES FOR WOMEN IN LEADERSHIP

-  **We make leadership and growth appealing!**
Taking responsibility, growing and shaping things is fun. We are certain of this. And our course participants profit from this approach.
-  **Shared power is a superpower!**
We create strong networks and a community of people who support and elevate each other. And who move something - for themselves and for others.
-  **Break down barriers!**
This is part of our mission: not just breaking down the barriers in people's heads but also broadening the access to opportunities.



We are looking forward to you!

You are welcome to contact us if you have any questions or specific requirements.

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