



WOMAN · FEMALE · LEADERSHIP ·
MASTERCLASS



The Female Leadership Masterclass takes the form of a 6-month online development program. Vera Strauch applies her hands-on knowledge in business leadership, management and psychology to coach the course participants. A combination of digital input on a weekly basis and personal exchange in mastermind groups, online seminars and digital workshops help the course members introduce processes for change and implement real projects in their everyday working lives, as well as on their personal path towards development.

6 MONTHS OF INTEGRATED TRAINING FOR FUTURE-ORIENTED WORK

START DATE: JULY 18, 2022

FINAL REGISTRATION DATE: JUNE 22, 2022



WHO IS THE MASTERCLASS INTENDED FOR?

- (Prospective) managers who are graduates of the Academy’s “Female Leadership Programm” with at least two years of professional experience.



HOW DOES THE MASTERCLASS WORK?

- 2-3 hours of practical exercises and video input weekly
- 2 physical packages brimming with materials including printed workbooks and work posters
- 5 digital workshops for networking and working in large groups (headed by a coach from the Academy)
- 3 live online seminars for delving deeper into selected topics
- An audio package with motivational soundbites and summaries
- Personal exchange in mastermind groups
- An essentials package for flexible immersion into the psychological basics
- Close, personal guidance from the Academy team
- Bonus: Money Mindset Guide with separate hardcopy workbook
- NEW: Resource packages as an overview of all the links and literature
- NEW: Continued access to all the contents even after the course has ended



WHAT OUTCOMES DOES THE MASTERCLASS DELIVER?

- Knowledge about HR management, budget responsibility and business development
- Reflection on structures and processes
- Extensive know-how of project management
- Facilitation of workshops and meetings
- Deployment of digital tools and remote working
- Application of theory in practice through action stimuli
- Stimuli for innovative new work approaches
- Appreciative communication and conflict resolution
- Powerful behavioural approaches for day-to-day life and organisational habits
- Personal growth and inner fortitude
- Goal formulation and yearly planning
- Knowledge of psychological basics and body work



WHAT ADVANTAGES DOES THE MASTERCLASS BRING EMPLOYERS?

- Can be carried out in parallel to daily working hours
- Online formats provide for location independence
- Establishment of a strong network over 6 months
- Transfer of new competencies and skills to the team
- Lasting change through long-term mentoring



HOW MUCH DOES THE MASTERCLASS COST?

Per course member: €3,395 (incl. VAT)

Last updated: March 2022

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PRE-COURSE

YOUR FOUNDATIONS, GOALS & VISIONS

- Inventory
- Formulation of goals
- Re-entry into vision work
- Routines and affirmations
- Essentials: Self-leadership

MODULE 2

CAREER, VISIBILITY & SELF CONFIDENCE

- Career planning and visibility
- Networking and corporate policy
- Values, boundaries, assertiveness
- Your self-esteem care package
- Essentials: Self-awareness and self-confidence

MODULE 4

NEGOTIATION & CONVERSATION

- Delicate conversations
- Conducting negotiations
- Group simulation on how to lead a conversation
- Essentials: Inner strength and bodywork

MODULE 6

FOCUS & ANNUAL PLANNING

- Deep Dive Recap & Reflection
- Your planning for the year
- Twelfthtide Special
- Essentials: Beliefs
- Essentials: Intentions and Affirmations

MODULE 1

MINDSET PROJECT MANAGEMENT, BUSINESS DEVELOPMENT & STRATEGIC PLANNING

- Vision, mission and strategic planning
- Project management
- Goal systems and your action plan
- Essentials: Bodywork

MODULE 3

HOSTING OF WORKSHOPS & MEETINGS

- Hosting and presenting
- Workshop and meeting design
- Group dynamics and personality types
- Digital collaboration
- You as a host
- Essentials: Appreciative communication and feedback

MODULE 5

CHANGE MANAGEMENT & PROCESS SUPPORT

- Introduction to Change Management
- Process support and change agents
- Corporate culture and organizational habits
- Your change process
- Essentials: Communication and shaping relationships



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BREAK

BREAK AT THE TURN OF THE YEAR

- Time for reflection and deepening
- Optional mastermind group meeting with guideline
- Individual consolidation of new habits

CELEBRATION

DIGITAL FINAL WORKSHOP

- Celebration and joint review
- Resources for a transformative year
- Networking



DO YOU HAVE ANY QUESTIONS ABOUT OUR MASTERCLASS?

Ann-Christiane Doms will be more than happy to help you.

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